ŻiguŻajg International Arts Festival - the only festival in Malta specifically aimed at children & young people returns for its ninth edition from the 15th till the 24th November 2019 with yet another enticing programme of internationally acclaimed productions and new commissioned work.

Since its inception in 2011, the 10 day programme of ŻiguŻajg has grown from strength to strength to become a cornerstone of the cultural calendar both in Malta and internationally. The Festival’s vision is to position the creative arts for children and young people at the core of Malta’s creative ecology. Our main aims include social inclusion, professional development opportunities for artists, accessibility in the creative industries, international networks and collaborations with strategic partners.

This year in conjunction with Spazju Kreattiv we are also presenting a full season of activities of high artistic excellence aimed for children and their families.

ŻiguŻajg 2016 was awarded the Premju għall-Arti 2018 (National Arts Award) for Best Artistic Programme. The awards acknowledge excellence in artistic work premiered during the preceding year and are unique in their focus on culture and the arts.

ŻiguŻajg was awarded the European Festival Association (EFFE) Label for the year 2017-2018 for being “generally strong in artistic quality and scores high in European and international engagement and community involvement”. It is an important acknowledgment that makes ŻiguŻajg part of the international Festival community and provides online visibility of the Festival on www.effe.eu for audiences globally interested in the arts of all kinds.
ENDORSEMENTS

“The British Council is proud to support the ŻiguŻajg theatre festival: the only theatre festival in Malta for children and young people. The artistic programme is always varied and on a high level. The festival is well organised and staff is committed to offering the best theatre experience to the families and schools. We simply cannot imagine Malta’s cultural calendar without ŻiguŻajg: the benefits of exposing young people to performing arts are huge.”

Ingrid Eomois
British Council

“ŻiguŻajg is a wonderful festival. Its staff works tirelessly to bring amazing international art experiences to Malta’s children, while at the same time, working hard to strengthen the infrastructure of arts in education throughout the country. We have performed a number of times in the festival, and each time we are struck by everyone’s dedication and belief. Keep up the good work!”

Erik Kaiel
Artistic Director, Arch 8 (NL)

“I attended ŻiguŻajg festival for children 2017. I was impressed by the quality of the program. The shows were very diverse, surprising and extremely creative. All shows were full house and I was observing the happiness of the children who were very well prepared by the festival team. The audience was covering all social categories. The work happening with the local artists to build the infrastructure of children’s performing arts in Malta is growing and the result is very promising. ŻiguŻajg is one of the best children’s festival around the world now…..Congratulations…..”

Mohamed ElGhawy
Artistic Director and Founder at AFCA for Arts and Culture (EGY)

COLLABORATION OPPORTUNITIES

OPPORTUNITIES – OVERVIEW

ŻiguŻajg team is determined to develop a creative platform wherein there is active participation from our audiences, development opportunities for participating artists, and networks and collaborations with strategic partners. Local partners include Arts Council Malta, the Malta Philharmonic Orchestra, ZfinMalta, Teatru Malta and Teatru Manoel thus ensuring that the Festival remains on the forefront when it comes to presenting productions of high-artistic excellence.

ŻiguŻajg International Arts Festival for Children & Young People is open for collaborations and offers extensive marketing and communications opportunities which include the following benefits:

VISIBILITY OF YOUR COMPANY

- 62,541 post reach on Facebook during the month of the Festival
- 5,991 users and 82,539 page views on the Official website during the month of the Festival
- 5,000 Festival Brochures distributed onsite
- Festival information is circulated via Government Intranet that reaches all Government employees
- Adverts, interviews and widespread visibility - including large scale advertisement, print, and online media
- Extensive national media coverage and comprehensive public relations campaign
- International media coverage
- Social media platform
LARGE AUDIENCE REACH

- The ten-day programme of ŻiġuŻajg 2018 registered over 21,000 attendees of which 8,200 were school students of 45 different schools in Malta and Gozo!
- The programme consisted of 27 projects and 147 shows by 159 international and local artists – a total of 11 different countries
- 18 different venues around Malta and Gozo
- The festival hosted 2 delegate programmes with 15 international delegates
- Potential for a further 6,000 audience attending season long activities

CORPORATE BENEFITS

- Provision of spaces for your corporate events in the prime location of Valletta
- Opportunities for professional development in management and team building activities
- Association with the Festival brand
- Complimentary tickets to Festival events
- Tailor-made performances for your staff

We thank you for your attention and look forward to a fruitful collaboration for the upcoming Festival edition!

CONTACT US TO BUILD YOUR CUSTOM ŻIĠUŻAJG 2019 SPONSORSHIP PACKAGE!

Daniel Azzopardi
Festival Director
✉️ director@ziguzajg.org
📞 356 79266020

Stephanie Bonnici
Festival Coordinator
✉️ coordinator@ziguzajg.org
📞 356 99882348

www.ziguzajg.org
St James Cavalier, Castille Square Valletta, VLT 106 Malta
📞 +356 2122 3200
